



Empowering Women to succeed in Business

Are you interested in starting a business or developing a business that you presently own?

We want to Help You Succeed!

Join us at the orientation session for the Women's Business Education and Loan Program.

WHAT WE OFFER

- A unique and accessible educational program
- Basic education on planning and managing a business or self-employment venture
- Financial Education
- Assistance in analyzing your business opportunity
- One-on-one technical assistance and support for starting and managing your business
- Group support
- Assistance in preparing a loan application
- Loans to start or improve your business
- Mentoring by other successful Women Entrepreneurs

Orientation Sessions will be held in Santa Cruz and Monterey Counties. For more information and registration for an orientation session near you,

Call 831-722-1224

REQUIREMENTS

To be highly motivated women willing to participate in an educational program and to prepare a business plan.

Sponsored by Appleton Foundation, City of Watsonville, Community Foundation for Monterey County, Comerica Bank, El Pajaro Community Development Corporation, National Rural Funders Collaborative, The Women's Fund of Monterey County, United States Department of Agriculture, and Rabobank N.A.

