

# FIVE SEMINARS TO HELP YOU JUMP START YOUR NEW BUSINESS

831.479.6136 • [www.centralcoastsbdc.org](http://www.centralcoastsbdc.org)

SEMINARS 2010

1

Presented by:

**SCORE**  
Counselors to America's Small Business

## HOW TO START A BUSINESS

Presented by SCORE, this workshop provides help with the first steps of starting a business in Santa Cruz County.

Thursdays, 6:00 pm - 8:30 pm. Choose from:

- February 4
- March 4
- April 1
- May 6
- June 3
- July 8
- September 2
- November 4
- December 5

### REGISTRATION

Cost for the SCORE workshop is \$30 per person. For workshop locations, additional information, and to register, go to [www.santacruzscore.org](http://www.santacruzscore.org), or call 831-621-3735

Seminars generously sponsored by:



Northern CA Regional Network

Small Business Development Center

At Cabrillo College

WELLS FARGO

All seminars are held Wednesdays, 2:00 pm - 4:30 pm. at the Main Library, 275 Main St., 2nd Fl., Watsonville, CA 95076, (831) 768-3400

The cost for each seminar is: \$35. Choose from:

2

## SBDC BUSINESS PLAN SEMINARS

- February 17
- March 17
- April 21
- May 19
- June 16
- July 21
- August 18
- September 15
- October 20
- November 17

3

## SBDC MARKETING 101: THE BASICS

- February 10
- March 10
- April 14
- May 12
- June 9
- July 14
- August 11
- September 8
- October 13
- November 10

4

## SBDC BOOKKEEPING 101: THE BASICS

- February 3
- April 7
- May 5
- July 7
- August 4
- October 6
- December 1

5

## SBDC BASIC QUICKBOOKS

- March 3
- June 2
- September 1
- November 3

### SBDC SEMINAR REGISTRATION

Advance registration is required. Cost is \$35 per person per seminar. Seating is limited. Call 831-479-6136 for more information. To register online go to [www.centralcoastsbdc.org](http://www.centralcoastsbdc.org)

With the support of:

EL PAJARO



These events has been developed through a partnership between the U.S. Small Business Administration and the Northern California Regional Lead Center of Humboldt State University as a service to California small businesses under cooperative agreement 6-7770-0005-8. The support given by the above does not constitute an expressed or implied endorsement of any of the co-sponsor(s) opinions, products or services. The Central Coast SBDC is an equal opportunity employer and reasonable accommodations will be made, upon request, for individuals with disabilities.