



23 E. Beach St. #209, Watsonville, CA 95076
Office: 831.722.1224 | Fax:831.722.3128
www.elpajarcdc.org

Empresari@

Thank you for your interest in participating in the Empresari@ program presented by the El Pájaro Community Development Corporation (El Pájaro CDC). For questions about the program, call us at (831) 722-1224.

What is the Empresari@ program?

Empresari@ is a business education program where the participant is trained on the planning, marketing and managing of a business. The program is a 10-session training offered twice a year in several cities in San Benito, Santa Cruz and Monterey counties. The fall 2018 program is offered in the following cities: Watsonville - *classes in Spanish and English* - and - Salinas - *classes in Spanish*.

Who can participate?

This program is available to anyone seriously looking to starting, improving or expanding a business.

Why should I participate in this program?

This program offers useful information and tools to prepare entrepreneurs to either start, improve or expand a business.

What are the requirements to participate?

- 1) Fill out and submit the program packet which includes the application, forms and program information.
- 2) Pay the program fee. The fee to participate is \$250, scholarships available based on income. To know if you qualify for a scholarship, please fill out the form included in this packet.
- 3) Attend at least one (1) consulting session with a El Pájaro CDC consultant.

Where do I submit this packet?

Please submit packet and payment to El Pájaro CDC office:
El Pájaro CDC, 23 East Beach Street, #209, Watsonville, CA 95076

Important Dates:

July 11	Program packet available!
August	Orientations to learn more about the program and its expectations. If you need help filling out the application packet, we can help you. To register for an orientation, call us at (831)722-1224. For dates, see page 2.
August 15	Last day to submit your application packet and payment.
September	Empresari@ classes begin!

About El Pájaro CDC: El Pájaro CDC formed in 1979 to improve economic opportunities for low-income Central Coast residents. Our mission is to promote equal access to economic opportunity and job creation. We have assisted hundreds of entrepreneurs through bilingual and bicultural business training . We have also helped entrepreneurs with access to capital for their businesses.

Empresari@ is sponsored in part by:





Empresari@ Class and Orientation Schedule

- Attending an **orientation** is not required but, you are encouraged to attend to learn more about the program. Many orientation dates are available for your convenience.
- In order to graduate and fully benefit from this program, you must **attend a least of 8 out of 10 classes, no exceptions.**

Empresari@ Salinas - Spanish Meets every Monday, 6pm-9pm

8/6/2018	Orientation
9/10/2018	Class #1 <i>Program begins</i>
9/17/2018	Class #2
9/24/2018	Class #3
10/1/2018	Class #4
10/8/2018	Class #5
10/15/2018	Class #6
10/22/2018	Class #7
10/29/2018	Class #8
11/5/2018	Class #9
11/12/2018	Class #10 <i>Graduation</i>

Empresari@ Watsonville - Spanish Meets every Thursday, 6pm-9pm

8/2/2018	Orientation
8/9/2018	Orientation
9/6/2018	Class #1 <i>Program begins</i>
9/13/2018	Class #2
9/20/2018	Class #3
9/27/2018	Class #4
10/4/2018	Class #5
10/11/2018	Class #6
10/18/2018	Class #7
10/25/2018	Class #8
11/1/2018	Class #9
11/8/2018	Class #10 <i>Graduation</i>

Empresari@ Watsonville - English Meets every Saturday, 9am-12pm

8/11/2018	Orientation
9/15/2018	Class #1 <i>Program begins</i>
9/22/2018	Class #2
9/29/2018	Class #3
10/6/2018	Class #4
10/13/2018	Class #5
10/20/2018	Class #6
10/27/2018	Class #7
11/3/2018	Class #8
11/10/2018	Class #9
11/17/2018	Class #10 <i>Graduation</i>



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Empresari@ Application

Part 1: Fill out the information below.
Part 2: Fill out the *Customer Information Form*.

First Name: _____ Last Name: _____

Do you have an established business?

Yes: My business is (*type of business*) _____

The business name is _____ It opened in (*date*) _____

No: The business I would like to start is:

What would you like to learn/accomplish during the Empresari@ program?

How ready do you think you are to start a business?

What resources and/or tools do you need to continue developing your business idea/improve your current business?

This application is to participate in the following program::

- Empresari@ Watsonville – Spanish classes
- Empresari@ Watsonville – English classes
- Empresari@ Salinas – Spanish classes

I (full name) _____ understand that by submitting this application, attached forms and payment, I am committing to participate in the Empresari@ program. I have reviewed all class dates and I do not have any conflict with any of the dates. In case of an unexpected situation where I am not able to attend a class, I am responsible for notifying El Pájaro CDC office as soon as possible.

Signature

Date



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Empresari@ Scholarship Application

Full Name:

Phone Number:

Please provide us with any of the following documents to show proof of income:

- 2016 or 2017 Federal tax return
- 2017 W2 form
- Most recent pay stub(s)
- Other, explain: _____

¿What is the size and annual income of your household?

Household size: _____ Household annual income: _____

OFFICE USE ONLY:

- Approved
- Denied

Proof of income verified
 Scholarship award amount:
 \$ _____
 Payment by applicant:
 \$ _____

Payment Information:

Date of payment: _____
 Payment method:
 Check #: _____
 Cash, receipt #: _____
 Other: _____
 receipt #: _____

EPCDC Signature: _____
 Date: _____

HUD FY 2018 Income Limits

Applicant has <u>maximum</u> income of:	Applicant +1 person have <u>maximum</u> income of:	Applicant +2 persons have <u>maximum</u> income of:	Applicant +3 persons have <u>maximum</u> income of:	Applicant +4 persons have <u>maximum</u> income of:	Applicant +5 persons have <u>maximum</u> income of:	Percentage discount:	Your payment:
\$46,800 <i>Monterey County</i>	\$53,450 <i>Monterey County</i>	\$60,150 <i>Monterey County</i>	\$66,800 <i>Monterey County</i>	\$72,150 <i>Monterey County</i>	\$77,500 <i>Monterey County</i>	80%	\$50
\$62,650 <i>Santa Cruz County</i>	\$71,600 <i>Santa Cruz County</i>	\$80,550 <i>Santa Cruz County</i>	\$89,450 <i>Santa Cruz County</i>	\$96,650 <i>Santa Cruz County</i>	\$103,800 <i>Santa Cruz County</i>	80%	\$50
\$52,200 <i>San Benito County</i>	\$59,650 <i>San Benito County</i>	\$67,100 <i>San Benito County</i>	\$74,550 <i>San Benito County</i>	\$80,550 <i>San Benito County</i>	\$86,500 <i>San Benito County</i>	80%	\$50

Signature: _____ Date: _____



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Photo Release

I _____ (print subject's name) do hereby give El Pájaro Community Development Corporation the right to use my name, picture or photograph in all forms and in all medias and in all manners without any restrictions, and I waive any right to inspect or approve the photograph(s) or finished version(s) incorporating the photograph(s) including written copy that may be created and appear in connection therewith. I agree that El Pájaro Community Development Corporation owns the copyright in these photographs and I hereby waive any claims I may have based on any usage of the photographs or works there from, including but not limited to claims for either invasion of privacy or libel.

I am of (please mark one) full age a minor and competent to sign this release/ my parent or legal guardian agrees to the terms of this release (signature below). I agree that this release shall be binding on me, my legal representatives, heirs and assigns. I have read and am fully familiar with its contents.

Signature: _____ Date: _____